



HBAT Exclusive Sponsorship & Benefits

The Home Builders of Tennessee welcomes sponsorship from companies that support our mission. Sponsorships are the lifeblood of our association. With the support provided by our generous sponsors we are able to carry out a wide-range of programs and services to our membership.

Exclusive/VIP Reception Sponsorship

Investment: \$10,000 per year | **Commitment:** 3-years

Benefits:

- **Category Exclusivity:** The only sponsor in your specific exclusive category (categories listed on page three).
- **Exclusive Sponsor Receptions:** Recognition as the host for Exclusive Sponsor receptions held at all three annual meetings (total of nine receptions over three years).
 - **Grand Prize Offered:** Opportunity to provide a grand prize for builders at each reception, along with a prize for attending sponsors.
- **Prominent Exposure:**
 - **Logo Placement:** Featured on all event-related digital promotions, signage, and printed materials.
 - **Website Visibility:** Premium placement of company logo and contact details for six sales representatives on the HBAT website.
- **Advertorial Opportunities:** Embedded Advertorials: Up to four advertorials in TN Builder News per year.
- **Event Participation:**
 - **Acknowledgment & Speech:** Special introduction and twenty minutes on the agenda at one meeting each year.
 - **Complimentary Registrations:** Six complimentary event registrations.
 - **VIP Seating:** One VIP table (eight tickets) at the Fall Hall of Fame Banquet.
- **Networking & Outreach:**
 - **Pre & Post Attendee Contact List:** Access to contact lists for follow-ups.
- **Ongoing Recognition:**
 - **Monthly Sponsor E-Blast:** Inclusion in monthly sponsor recognition emails.
 - **Social Media Partnership:** Joint content creation and distribution on social media platforms.

Champion Sponsorship

Investment: \$5,000 minimum per year | **Commitment:** 2-years

Benefits:

- **Meeting Sponsorship:** Recognition as a Champion Sponsor for State Events.
- **Logo Recognition:**
 - Event Promotions: Logo displayed on event digital promotions.
- **Event Presence:**
 - Complimentary Registrations: Two complimentary registrations at events.

Email the attached form to membership@hbat.org or call 615-777-1700 for help securing your sponsorship and to inquire about additional sponsorship opportunities.



Exclusive/VIP Reception Sponsorship Agreement

Company Name: _____

Address to Send Invoice: _____

Website: _____

Account Contact Name:

Invoice Contact Name::

Email:

Email:

Phone Number:

Phone Number:

The Sponsor agrees to commit to an annual sponsorship for a minimum of three (3) years, beginning on the effective date of this Agreement.

• Start Date: _____ • End Date: _____

Payment Terms: Sponsorship fees are to be paid annually, with payment due dates occurring upon signing and on Jan. 1 of each year for two additional years.

• Year 1 Payment Due:
Prior to March 11, 2025

• Year 2 Payment Due:
January 1, 2026

• Year 3 Payment Due:
January 1, 2027

Payment Method: ☐ Check ☐ Credit Card ☐ Other

Termination: The Sponsor may terminate this Agreement at the end of the three-year period. Early termination requires written notice and may result in the forfeiture of any previously paid benefits beyond the termination date.

Miscellaneous

- This Agreement may be amended only in writing and signed by both parties.
- This Agreement constitutes the entire agreement between HBAT and the Sponsor.

Sponsor Signature: _____ Date: _____

HBAT Representative Signature: _____ Date: _____



Categories for the Exclusive Sponsorship

Foundation / Concrete	☆	HVAC Units
Rock	☆	Light Fixtures
Framing Materials	☆	Home Generators
Sythetic Lumber	☆	Appliances
Windows	☆	Carpet
Exterior Doors	☆	Ceramic Tile
Garage Doors	☆	Tubs / Shower Inserts
Brick/Masonry	☆	Door Locks
Vinyl Siding	☆	Cabinets
Cement Siding	☆	Bathroom Hardware
Roofing Shingles	☆	Fireplaces
Drywall	☆	Equipment Leasing
Paint	☆	Pickup Trucks
Plumbing Supply	☆	Builder Software
Water Heaters	☆	Power Tools
Plumbing Fixtures	☆	Work Wear
Toilets	☆	Title / Mortgage
Banking /Financial Services	☆	Vinyl Flooring / Synthetic Hardwood
	☆	Insulation



Champion Sponsorship Agreement

Company Name: _____

Address to Send Invoice: _____

Website: _____

Account Contact Name:

Invoice Contact Name::

Email:

Email:

Phone Number:

Phone Number:

The Sponsor agrees to commit to an annual sponsorship for a minimum of 2 years, beginning on the effective date of this Agreement.

- Start Date: _____
- End Date: _____

Payment Terms: Sponsorship fees are to be paid annually, with first payment due date occurring upon signing.

- Payment Due Date(s): _____

Payment Method: ☐ Check ☐ Credit Card ☐ Other

Termination: The Sponsor may terminate this Agreement at the end of the one-year period. Early termination requires written notice and may result in the forfeiture of any previously paid benefits beyond the termination date.

Miscellaneous

- This Agreement may be amended only in writing and signed by both parties.
- This Agreement constitutes the entire agreement between HBAT and the Sponsor.

Sponsor Signature: _____ Date: _____

HBAT Representative Signature: _____ Date: _____