



2023 Sponsorship & Partnership Opportunities

Building Homes, Enriching Communities, Changing Lives

The Home Builders Association of Tennessee (HBAT) welcomes sponsorships and partnerships from companies that support our mission: *to promote productive housing policies and support our industry professionals from across Tennessee*. Our 3,000 members are the voice of the housing industry. We advocate for the residential construction industry and defend our member's businesses against expensive and unnecessary mandates.

Please contact Jann Dower about any of the benefits below, 615-777-1700 or JDower@hbat.org.

<u>Digital Engagement</u>	Champion \$12,500	Diamond \$7,500	Platinum \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$1,500
Monthly sponsor recognition	👍	👍	👍	👍	quarterly	quarterly
Advertorial messages in TN Builder News	4	3	2	1		
Discounts on targeted messaging	👍	👍	👍	👍	👍	👍
Social network reciprocated likes	👍	👍	👍	👍	👍	👍
Socials: partnered creation & distribution	👍					

<u>Events & Visibility</u>						
Meeting Sponsor benefits for state events	🏠	🏠	🏠	🏠	🏠	🏠
Complimentary registrations for events	6	4	3	2	1	
Reservations for Hall of Fame Dinner	VIP Table	4	3	1		
Post conference attendee contact list	🏠	🏠	🏠	🏠		
Membership mail labels upon request	🏠					
Logo placement on event signage	🏠	🏠	🏠	🏠	🏠	🏠
HBAT Speakers Bureau opportunity	👤👤👤	👤👤	👤			

<u>HBAT Website</u>						
Premium placement of company logo	📌					
Prominent placement of company logo	📌	📌	📌	📌		
Display of company logo	📌	📌	📌	📌	📌	📌
Display of company sales reps contacts (your submissions)	10+	5	3	2	1	0
<u>Government Affairs</u>						
Priority briefings on public policy topics	🗳️	🗳️				
Invitation to weekly lobbying calls	🗳️	🗳️	🗳️	🗳️	🗳️	🗳️



2023 Annual Sponsorship & Partnership Opportunities

Commitment Form

After reviewing the HBAT Sponsorship Opportunities, our company wishes to participate as a HBAT Sponsor in 2023. We are committed to supporting HBAT's advocacy efforts defending the home building industry at the following level.

- | | | | |
|--|----------|--------------------------------------|---------|
| <input type="checkbox"/> Champion Tier | \$12,500 | <input type="checkbox"/> Gold Tier | \$3,000 |
| <input type="checkbox"/> Diamond Tier | \$7,500 | <input type="checkbox"/> Silver Tier | \$2,000 |
| <input type="checkbox"/> Platinum Tier | \$5,000 | <input type="checkbox"/> Bronze Tier | \$1,500 |

Your Information:

Name: _____
Company: _____
Address: _____
City, State, Zip: _____
Phone: _____ Cell Phone: _____
Email: _____
Builder Recruiter: _____

Advanced Registration for Events: Silver Tier and above

- | | | |
|--------------------------------------|--|--|
| <input type="checkbox"/> Feb 7, 2023 | <input type="checkbox"/> May – June 2023 | <input type="checkbox"/> October 6-7, 2023 |
| Legislative Conference & Reception | Regional Meetings | Fall Meeting & Hall of Fame |
| Nashville, TN | Across Tennessee | Memphis Area, TN |

Annual Sponsorship Commitments are requested no later than January 18, 2023.
If you prefer to set up quarterly payments, please contact HBAT.

Payment Information:

Payment Type: ☐ Check enclosed ☐ Request an invoice for online payment

We now accept credit and debit card payments and wire payments through online payments, however there is a 3.25% surcharge on all credit or debit card payments, and a \$10 surcharge on ACH payments.

Please make checks payable to: **HBA of Tennessee or HBAT**
P.O. Box 198557
Nashville, TN 37219

Have questions? Contact Jann Dower

JDower@hbat.org

(615) 975-7574 cell | (615) 777-1700 office



The Home Builders Association of Tennessee is a not-for-profit, member-based trade association of professional builders, developers, contractors, and associated firms engaged directly or indirectly in home building, remodeling, and light commercial construction.