



# HBAT

Home Builders Association  
OF TENNESSEE

Get Noticed. Become A Sponsor Today

MEMBERSHIP NORTH CAROLINA



We're More Than Homes. We Build Communities.



Another great opportunity to showcase your company as a leader in the home building industry.

## TITANINUM

\$12,000

- 10 free registrations at HBAT meetings
- Fifteen minutes on the Local Leadership Committee/EO Council Meeting Agenda (One Meeting)
- One Full Page Ad and Article in TN HomeBuilder Magazine
- 1 VIP reserved table (8 seats) at Fall Meeting Banquet
- Master of Ceremonies at an HBAT banquet or function (Optional)
- Email our members 2X year (upon request)
- Exclusive Sponsorship of one reception or event
- Opportunity to sponsor Past Presidents Dinner - Spring, Summer or Fall Meeting (additional cost)
- Pre & post conference attendee list
- Facebook reciprocated "Like" of company profile
- Premium Link on the HBAT website
- Acknowledgement and logo on social networking pages
- Recognition at each Board Meeting
- Invitation to Sponsor Reception

## DOUBLE DIAMOND

\$6,500

- 8 free registrations at HBAT meetings
- Ten minutes on the Local Leadership Committee/EO Council Meeting Agenda (One Meeting)
- One 1/2 Page Ad and Article in TN HomeBuilder Magazine
- 4 tickets to Fall Meeting Banquet
- Email our members 2X year (upon request)
- Exclusive Sponsorship of one reception or event
- Pre & post conference attendee list
- Facebook reciprocated "Like" of company profile
- Premium Link on the HBAT website
- Acknowledgement and logo on social networking pages
- Recognition at each Board Meeting
- Premium signage at meetings
- Tabletop exhibit with premium location at each meeting
- Invitation to Sponsor Reception

## DIAMOND

\$5,000

- 6 free registrations at HBAT meetings
- Five minutes on the Local Leadership Committee/EO Council Meeting Agenda (One Meeting)
- One 1/3 Page Ad and Article in TN HomeBuilder Magazine
- 2 tickets to Fall Meeting Banquet
- Pre & post conference attendee list
- Facebook reciprocated "Like" of company profile
- Link on the HBAT website
- Acknowledgement and logo on social networking pages
- Recognition at each Board Meeting
- Logo displayed on banner collectively recognizing sponsors
- Tabletop exhibit each meeting
- Invitation to Sponsor Reception

## PLATINUM

\$4,000

- 4 free registrations at HBAT meetings
- Special Introduction at the Local Leadership Committee/EO Council Meeting Agenda (One Meeting)
- One 1/6 page Ad and Article in TN HomeBuilder Magazine
- Facebook reciprocated "Like" of company profile
- Company acknowledged wherever sponsors are collectively listed
- Logo link on the HBAT website
- Acknowledgement and logo on social networking pages
- Recognition at each Board Meeting
- Logo placed on banner collectively recognizing sponsors
- Tabletop exhibit at each meeting
- Invitation to Sponsor Reception



# 2019 SPONSORSHIP OPPORTUNITIES

HBAT welcomes sponsorship from companies that support our mission to advocate for our members, housing affordability and availability through legislation, education, communication. HBAT provides different levels of sponsorship opportunities and recognition that coincides with each level. Please feel free to choose a level that reflects your interest and capacity or contact us to customize a sponsorship packet that suits your organization.

## GOLD

\$2,000

- 3 free registrations at HBAT meeting
- Link on the HBAT website
- Acknowledgement and logo on social networking pages
- Recognition at each Board Meeting
- Logo displayed on banner collectively recognizing sponsors
- Tabletop exhibit at each meeting
- Invitation to Sponsor Reception

## SILVER

\$1,500

- 2 free registrations at HBAT meetings
- Link on the HBAT website
- Acknowledgement and logo on social networking pages
- Recognition at each Board Meeting
- Logo displayed on banner collectively recognizing sponsors
- Tabletop exhibit at each meeting
- Invitation to Sponsor Reception

## BRONZE

\$1,000

- Link on the HBAT website
- Acknowledgement and logo on social networking pages
- Recognition at each Board Meeting
- Logo displayed on banner collectively recognizing sponsors
- Tabletop exhibit at each meeting
- Invitation to Sponsor Reception

## MEETING SPONSOR

\$250

- Promotion at meeting
- Tabletop exhibit at one meeting
- Invitation to Sponsor Reception

All sponsorship commitments are due in full no later than April 30, 2019, unless you are making quarterly payments. If quarterly payments are being made, the first installment is due by January 15, 2019.



# Sponsorship Commitment Form

YES! After reviewing the HBA Sponsorship Opportunities, I/we wish to participate as an HBA Sponsor for 2019. Please specify level of sponsorship below:

- |  |  |
|--|--|
| <input type="radio"/> Titanium Level Sponsor - \$12,000      | <input type="radio"/> Gold Level Sponsor - \$2,000   |
| <input type="radio"/> Double Diamond Level Sponsor - \$6,500 | <input type="radio"/> Silver Level Sponsor - \$1,500 |
| <input type="radio"/> Diamond Level Sponsor - \$5,000        | <input type="radio"/> Bronze Level Sponsor - \$1,000 |
| <input type="radio"/> Platinum Level Sponsor - \$4,000       | <input type="radio"/> Meeting Level Sponsor - \$250  |

**I am making my commitment to a Double Diamond, Diamond or Platinum sponsorship, prepaying before January 15, 2019, and taking advantage of the \$1,000 savings.**

(Titanium Sponsorships are excluded from this offer.)

## YOUR INFORMATION:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## PAYMENT INFORMATION:

Enclosed is my check made out to the HBA of Tennessee

I prefer to pay by credit card \_\_\_\_\_ \*Please bill quarterly (Jan 31, April 30, July 31, Oct 31)

Card Type \_\_\_\_\_ Master Card \_\_\_\_\_ Visa \_\_\_\_\_ American Express \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Three Digit Code (Back of Card) \_\_\_\_\_

Billing Address \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**PLEASE MAIL, FAX OR EMAIL THIS FORM TO:**

Home Builders Association of Tennessee - 213 Fifth Ave. North - Suite 200 - Nashville, TN 37219  
(615) 777-1700 jodjegba@hbat.org Fax: (615) 777-1703

